



**2017 Annual Resumee**

**Spanish Asociation of Conservator-Restorers  
Asociación Española de Conservadores -Restauradores**

Ana Galán Pérez  
A.C.R.E. Vicepresident  
Delegate A.C.R.E in E.C.C.O



## 1. ACRE COMMITTEE

Fernando Carrera Ramírez, President

Ana Galán Pérez, Delegate ACRE in ECCO, Vicepresident

Elena Miraflores Cubillo, Secretary

Nuria Gedack Moreno, Treasure

Rosa Tera Saavedr, Committee Member

Rocío Salas Almela Cargo, Committee Member

Jimena Calleja Cargo, Committee Member

## 2. PROGRAMES

New Board and new Project 2017-2018: “Working with Europe”<sup>1</sup>

Inspired mostly by the Najera’s declaration, in the assembly that took place on December 2016, we have decided to work in the following directions:

- Program 1: Validation and competency framework
- Program 2: Competence framework
- Program 3: Institutional Relations
- Program 4: Professional regulation
- Program 5: European Cultural Heritage Policies
- Program 6: Defence of Cultural Heritage.
- Program 7: Professionals Advocacy
- Program 8: Communication

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## **Program 1: Validation and competency framework**

Leader: Fernando Carrera

Proposal: review of the competencies of the CR both in the academic and the professional levels (2-3 MECES), and proposal of improvements in the structure of the Spanish educational offer. An effort will be made in order to design the validation procedures that will allow the professionals to reach the highest academic qualification.

### **Outcomes**

- Generally speaking and as President, attendance to representative meetings, writing diverse documents and coordination of the Board of Directors.
- Beginning of the procedure for the recognition of correspondence Level 2 MECES (graduate) for the Schools of CR.

To this end:

- ✓ Mailing of four letters to the General Universities Secretariat.
- ✓ Meeting with the General Universities Secretary.
- ✓ Designing of a unique educational program for the whole country.
- ✓ Preparation of the draft for the non-legal Proposition "State Agreement for Cultural Heritage".
- ✓ Coordination with the actions of the University Integration Platform of the EEAASS (meetings in the Ministry and in the Parliament).
- ✓ Mailing letters to the Parliament's Education Subcommittee for the EEAASS regulation.



## **Program 2: Competence framework**

Leaders: Marta González and Javier Peribáñez

Proposal: approach the study of the professions related to Cultural Heritage, and their interaction with the CR activity. It also seeks the evaluation of the current status of the profession by the completion of an Updated Professional Census. Finally, it also aims to improve the professional visibility in the economic activity.

It is developed through two projects:

- Project 1: survey of the related to Cultural Heritage professions.
- Project 2: Competences framework.

## **Outcomes**

- Correspondence with the INCUAL Director (Professional Qualifications Institute) 27/04/2017, requesting information about the European Qualification Framework and the qualifications indicated in the Specialities File.
- Report about the correspondence between the European Qualification Framework and its correspondence with the FQ- EHEA.
- Letter to the State Council of Education requesting counselling and positioning of the University Degrees against Professional Diplomas, Professional Qualifications, National Reference Centers of Crafts and Arts and non-qualified courses.
- Analysis of a new Technician of Fine Arts and Design in Gilding and Polychromy Degree, of the Autonomy Statute of Galicia, with level 1 MECES correspondence and level 5 MEC- EQF, equivalent to Superior Technician.
- Report about the freelance work code.
- Attendance to the Contemporary Art Seminars at National Museum Reina Sofía, 2017.
- Call for papers for the October PH (Ana Galán): transfer of competencies, training and knowledge.



## **Program 3: Institutional Relations**

Leader: Rocío Salas

Proposal: this Project aims to make known the profession of Conservator Restorer among the Professional Associations of Cultural Heritage and establish ways of cooperation through Memoranda of Understanding, MOUs

### **Outputs**

- Signing and dissemination of the Najera´s Agreement (Declaración de Nájera).
- Request for the VAT reduction for activities related to Conservation and Restoration.
- Collaboration with Hispania Nostra. We have joined towards a closer collaboration, in order to develop several programs for the EYCH2018: a new award in CR of movable assets, in collaboration with ARP (Portugal), European Day of Cultural Heritage, creation of the White List, among others.
- Search for funding from the Santander Bank Foundation to increase the resources and the working capacity of the association. Presentation of the Memory and the Project on the 30th October.
- Collaboration with de Baleares Association.
- Signing of a collaboration agreement with ARP, Portuguese Association, to add at MOUs with ACRYL, Conservator-Restorers of Castilla y León, and GEIIC, the Spanish Group of the International Institute for Conservation.
- Meetings at the Spanish Parliament to develop:
  - ✓ Drafting of the regulations for the artists and the cultural professions, thanks to which the figure of the CR is included.
  - ✓ Propuesta no de Ley sobre patrimonio, a presentar en el Congreso en noviembre. No sé cómo traducir lo de propuesta no de Ley...
  - ✓ Presentation of the Association to the Assistant Director of the IPCE.



- ✓ Presentation of ACRE in the XXXVI Meeting of Hispania Nostra's Associations (Alejandra del Pino).



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**Program 4: Professional regulation**

Leader: Rocío Salas

Proposal: with this project, ACRE promotes the recognition of the CR both as interlocutors and participants in the making of the decisions related to the legal regulation of the professions related to Cultural Heritage.

**Outputs**

As a basis for the following actions we tasked a Legal Study for the regulation of the profession to the Professor of Administrative **Law Juan Manuel Alegre Ávila**. The first conclusion of this report was presented in the Annual Assembly of 2017.

More: counselling to political parties and review of the new Cultural Heritage Law of País Vasco, aiming to include for the first time in Spain the professional activity of the CR and the legal regulation of our collective in this new law.



## **Program 5: European culture Heritage Policies.**

Leader: Ana Galán

Proposal: this program aims for the positioning as a reference entity in policies related to Cultural Heritage, in a European level, and in coordination with other professional entities (ECCO). Subsequently, will ease the professional mobility in Europe for the ACRE members.

### **Outputs:**

- Participation as a Spain's representative, appointed by the State Culture Secretary to join the Open Method Coordination, OMC Skills, training and knowledge transfer Heritage professions" on the Culture Plan framework of the European Commission
- Delegation of ACRE in E.C.C.O, participation as an active member in its committee. Preparing E.C.C.O's Annual Assembly 2017 in Stockholm.
- Participation in the working group of E.C.C.O "Portfolio" WG, Development of the Portfolio of the CR for the mutual recognition of professionals in the countries members of E.C.C.O.
- Active participation in the 4th IIC Conference, titled Head, Hands, Heart, addressed to students and emergent CR. The event took place in Bern's Fine Arts University (Swiss) and was organised by the SOFEA student group, the IIC and the HKB on the 12<sup>th</sup> and 13<sup>th</sup> October 2017.
- The Voice of Culture: meetings with the associations of the European Commission for the celebration of the European Year of Cultural Heritage, EYCH2018. Drafting reports for ECCO and ACRE.
- ACRE was invited to participate the 18<sup>th</sup> October in the first informative seminar for the EYCH2018, organised by the General Sub-Directorate of cooperation and International Promotion of Culture, in Madrid.
- Members of the Management Board assisted on behalf of ACRE: Marta González Casanovas, vocal of the Program 2: Professional Frame, and Ana Galán Pérez delegated member of ACRE in ECCO and responsible of the Program 5: European culture Heritage Policies.
- Elaboration of a monographic in collaboration with the GE-IIC about the professions related to cultural heritage in the digital magazine GE-Conservation.





## **Program 6: Defence of Cultural Heritage.**

Leader: Andrea Fernández and Jimena Calleja

Proposal: This program aims to approach the defence and promotion of Cultural Heritage, supporting its appreciation and recognition, working together with other institutions with similar objectives. It will also organize all the campaigns and events considered appropriate for the achievement of these objectives, particularly the organization of the **European Year of Cultural Heritage**.

### **Outputs**

- Conceiving ACRE's proposals for EYCH 2018
- Activities in the social media. It was significant, for example, the exit of the Museum Week in Twitter as a way to promote the CR professionals in Museums, and also the Week CR, using the date of birth of Viollet Le Duc to celebrate the Day of the Restorer (this activity took place between the 23<sup>rd</sup> and the 29<sup>th</sup> January in Twitter, Facebook and Instagram, with a considerable impact.
- Actions in the mass media: interview of the President in the RNE.
- Letters:
  1. To support the Caepiones Association (Cádiz, Andalusie)
  2. Denounce letter about the intervention Nazareno in Sevilla (Andalusie)
  3. Letter to the University of Sevilla about an intervention in Úbeda. (Andalusie)
  4. Letter to denounce several interventions in Cantabria.(Galicia)
  5. Letter to denounce interventions in Asturias. (Asturias)
- **Development of the "Trama Project:**

Leisure Contents for the preservation of Cultural Heritage". The objective is to generate an economic activity based in the transference of the knowledge that holds the CR as a result of the study of the cultural asset and the further intervention, through the development and the commercialization of technical visits and educational workshops in the Iberian Peninsula.

It is developed in collaboration with the **Portuguese Restorers Association (ARP)** in the frame of the 2017 program for Public Aids for the action and Cultural Promotion of the State Secretariat of Culture.



## **Program 7: Professionals Advocacy**

Leader: Pilar Vidal

Proposal: This program aims to defend the figure of the Conservator Restorator against irregular job announcements.

### **Outputs**

- Strong claiming activity (drafts), with a wide percentage of response:
  - ✓ Appeal to the announcement of Ministry of Culture.
  - ✓ Complaint letter to the Council of Alicante.
  - ✓ Appeal to the announcement of job vacancies in the Autonomous Region of Madrid.
  - ✓ Complaint letter about the announcement for the National Museum of Cataluña.
  - ✓ Complaint about the summer courses in Mérida.
  - ✓ Letters to the City Council of Palma about erroneous announcements.
  - ✓ Letter claiming discrimination in the Olavide University.
  - ✓ Letter to the Prado Museum about erroneous announcements.
  - ✓ Letter Aragón about irregular public tenders.
  - ✓ Letter about a public tender in Mallorca.
  - ✓ Response to a wide number of queries from the association members related to different subjects, generally related to the professional activity.



## **Program 8: Communication**

Leader: Rosa Tera

Proposal: This program aims to publicise the activities organised by the association, and to promote the objectives and actions developed, by means of:

- Web management, social media and communication via e-mail.
- Coordination of the joint communication with other associations.
- Recruitment and membership campaigns.

## **Outputs**

- New web page in which is published all the specific information about the association. It is organised in a way that any professional interested can be informed about the actions carried out by the association in a regular basis.
- As an innovation, the tab of Services for Members has been created, in which it is possible to see all the benefits that hold ACRE's members against professionals non-associated. It is included the possibility of registration in the georeferenced viewer of professionals, or the possibility of taking out a liability insurance designed for ACRE's members.
- The outreach of the web page in this first year can be considered as high. Between Mars the 12<sup>th</sup> 2017 and the 24<sup>th</sup> October 2017, the number of visits to the web page has been 22.013, listed in 9.822 sessions by 6.593 users.
- Activity in social media (impact)
  - ✓ Facebook: Between January the 1<sup>st</sup> and October the 25<sup>th</sup> 2017, the number of persons that have seen the publications in Facebook reaches 1.512. In this period, we have to consider that some publications have reached 14.413 viewings, and that the month of August there was no activity, as we were on vacations.
  - ✓ Since January the 1<sup>st</sup> 2017 (1.567 followers) until October 25<sup>th</sup> (2.767 followers) the Facebook page has increased in 1.200 followers, doubling the initial number of the year.
  - ✓ Twitter: Followers are increasing progressively. On October 25<sup>th</sup> 2017 there are 2.465 followers. The average annual increase is up to 1 follower per day.
- Other actions:
  - ✓ "ACRE news 3.0"
  - ✓ "One month, one slogan"
  - ✓ "Newsletter sending" (2)
  - ✓ "Adwors Express Campaign" (1)

- ✓ Management of a liability insurance for the association with the company Baulenas Aulet.